



Simulation
Australia

Sponsorship Prospectus 2023

BACKGROUND

ABOUT SIMULATION AUSTRALASIA

Our Mission

We are the peak association for the simulation community in Australasia and are recognised as such by relevant decision-makers in government, business and education.

We strive to build a better future by connecting Australasia's modelling and simulation network; empowering cross-industry research and collaboration, developing the profession through review and dissemination of standards of practice for accreditation and certification; and provision of trusted sector information.

Our Vision

We envision a future where modelling and simulation is embraced by all industries to create a better, safer world.

BENEFIT STATEMENT

Modelling and simulation is a transformational business practice advocated by Simulation Australasia that empowers organisations to prepare for the future.

For our members, we are the hub of collaboration, networking and professional development.

For the sector, we advocate for standards and recognition of core competencies to enhance credibility and build trust.

For the community, we promote continuous research and development of modelling and simulation capabilities to ensure better innovative, and safer community.

At the ASC, Sponsors will have access to 700+ attendees from the Asia Pacific region's premier simulation Congress for industry, government, and academia.

Members come from a primary range of industries including:

- Defence
- Education
- Emergency Management
- National Security
- Health
- Manufacturing
- Resources & Infrastructure
- Transportation

PLATINUM SPONSOR (Exclusive)

\$3,000

Web presence

- Priority placement web sponsor page Large

Marketing and Promotion

- Opportunity to supply a knowledge article to be included in Simulation Australasia newsletter quarterly.
- Full access to membership web
- 1x dedicated social media post via Simulation Australasia channels (content to be approved by Simulation Australasia Committee)
- Strategic logo placement on registration portal, as well as email blasts, social media posts.
- Formal acknowledgement as Platinum Sponsor.

GOLD SPONSOR

\$2,000 (2 available)

Web presence

- Priority placement web sponsor page Medium

Marketing and Promotion

- Opportunity to supply a knowledge article to be included in Simulation Australasia newsletter BI-Annually.
- Full access to membership web
- Strategic logo placement on registration portal, as well as email blasts, social media posts.
- Formal acknowledgement as Gold Sponsor.

SILVER SPONSOR

\$1,000 (3 available)

Web presence

- Priority placement web sponsor page Small

Marketing and Promotion

- Opportunity to supply a knowledge article to be included in Simulation Australasia newsletter annually.
 - Full access to membership web
 - Strategic logo placement on registration portal, as well as email blasts, social media posts.
- Formal acknowledgement as Silver Sponsor.

TERMS AND CONDITIONS

These terms and conditions constitute a contract between you ('the Sponsor') and Simulation Australasia Ltd (ABN 13 087 862 619) in relation to the sponsorship of the Simulation Australasia website being launched at the Adelaide Convention Centre from 21 August to 24 August 2023 ('ASC2023' or 'the Congress'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

Simulation Australasia Ltd reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages, regardless

of the preference indicated, is at the discretion of the Simulation Australasia Ltd, whose decision will be final.

Application and Payment

To confirm your acceptance of a sponsorship package please complete the Acceptance Form at the back of this brochure and return to Lyndal, admin@simaust.com and specify the package required. A confirmation letter will then be sent to you outlining the sponsorship details, along with a tax invoice due within 14 days. If the payment is not received within 14 days of invoice, the package will be released for re-sale. As opportunities are strictly limited, returning an Acceptance Form does not guarantee a place as a Sponsor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 4 weeks to the publish date will be subject to a 50% cancellation fee. Any cancellation notice received after published to web will be subject to a 100% cancellation fee.

Legal Responsibility

Simulation Australasia Ltd and the accept no responsibility for any act, omission or other default on the part of the Sponsor during, or in connection with, the web presence that results directly or indirectly in any loss or damage. Simulation Australasia Ltd will not be liable for any indirect or consequential damages arising out of a breach of this Sponsorship contract. In the event that the image or copy error or delayed through no fault of the Simulation Australasia Ltd, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor shall not be entitled to any refund or any claim for any loss or damage.

Sponsor Requirements

Simulation Australasia Ltd requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.

Logos will be requested in .jpg or .png format, high resolution 300dpi. If logos in other formats are received, Simulation Australasia Ltd are not responsible for the quality of the logos displayed in any of the promotional material.

In the event that materials, information or artwork required by the Simulation Australasia Ltd are not received by the designated due date, their use for their intended purpose cannot be guaranteed and the Simulation Australasia Ltd are not responsible for any losses sustained as a result.

Partnerships

Nothing contained in the agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and Simulation Australasia Ltd. You must not do anything where you will, in any way, be represented that you are a partner of Simulation Australasia Ltd.

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KEY CONTACT*

Salutation Mr Mrs Miss Ms Dr Other (please specify)

Name

Company

Position

Address

Suburb

State

Postcode

Country

Phone

Mobile

Email

* All correspondence will be forwarded to this person

LEVEL OF SPONSORSHIP (please tick):

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$3,000

Gold Sponsor \$2,000

Silver Sponsor \$1,000

I/We agree to the Terms and Conditions set out in this Sponsorship Prospectus

Signature

Date

Please return this form to the Simulation Australasia

Lyndel Baker

Administration Support

Simulation Australasia Ltd

Phone +61 (02) 4925 7702

Email: admin@simaust.com

CONTACT DETAILS

Lyndel Baker
admin@simaust.com
Telephone: +61 (02) 4925 7702

Simulation Australasia Ltd

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